

Madison County Telephone Company, Inc.

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VIA ECFS

March 4, 2014

Marlene H. Dortch, Secretary
Federal Communications Commission
445 Twelfth Street, S.W.
Washington, D.C. 20554
Attn: Wireline Competition Bureau

**Re: WC Docket No. 10-90
Rural Broadband Experiment Expression of Interest for Price Cap Areas
Madison County Telephone Company, Inc.**

Dear Ms. Dortch:

Madison County Telephone Company, Inc. (MCTC) hereby expresses interest in participating in the Commission's rural broadband experiments to provide robust, scalable high-speed broadband to unserved high-cost areas with additional Connect America funding.¹ MCTC is a ILEC serving rural areas of Arkansas, and proposes deployment as follows.

Proposed Service Area

Madison, Arkansas.

The experiment will provide broadband service to 1664 eligible high-cost locations in unserved high-cost Census Blocks with these Census Tracts: 50879601100, 5087960300, and 5087960400.

Proposed Services

Voice and Broadband services with broadband transmission speeds from 6 Mbps downstream / 1 Mbps upstream up to 100 Mbps provided over Fiber to the Home technology.

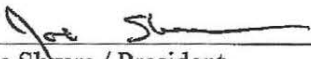
¹ See *Technology Transitions et al.*, GN Docket No. 13-5 et al., Order, Report and Order and Further Notice of Proposed Rulemaking, Report and Order, Order and Further Notice of Proposed Rulemaking, Proposal for Ongoing Data Initiative, FCC 14-5 (rel. Jan. 31, 2014).

Funding

Because the unserved high-cost census blocks within the selected Census Tract(s) have yet to be identified, MCTC is unable to accurately determine the construction costs and amount of funding needed. The estimated cost needed to construct and maintain these eligible high cost locations is \$6,491,000 over a 5 year period. The actual costs will be identified if and when a formal proposal is submitted.

MCTC expects service within the unserved high-cost Census Blocks to be offered within a year after construction starts.

Madison County Telephone Company, Inc. appreciates the opportunity to provide this non-binding expression of interest. Please contact the undersigned with any questions.



Joe Shrum / President
Madison County Telephone Company, Inc.
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